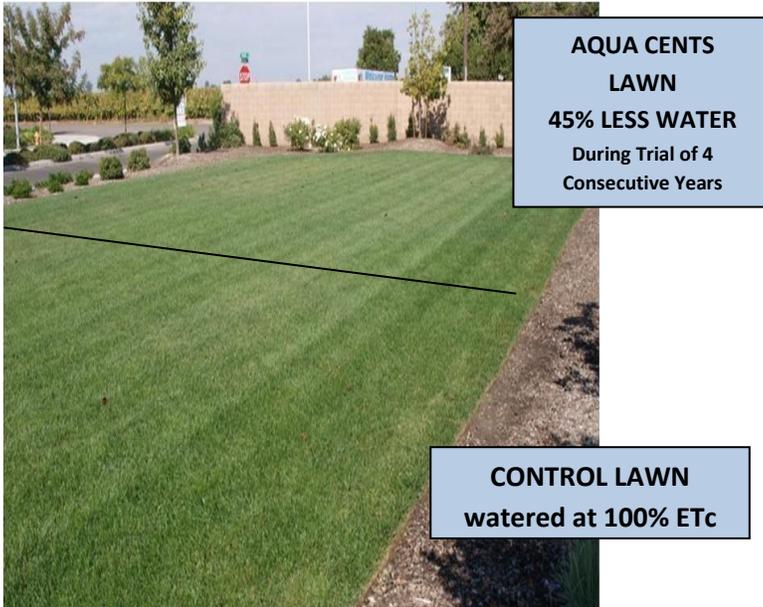


**R.J. Hill Model Homes Conducts Water Savings Trial in Fowler, CA**



**RESULTS**

Maintained property aesthetics and turf health during 2 day/week Watering Restrictions (equivalent of 50% reduced watering days - in the heat of the California's Central Valley)

**KEY BENEFITS**

Achieved an average 45% water savings during the 4 Consecutive Years of the Trial.

Note: Water Savings claims were validated by CIT, the Center for Irrigation Technology at Fresno State, during the 4 consecutive years of the Trial. The R.J. Hill Development was completing in 2016, and needed to build on this Entry/Common area as the Project came to a close. Aqua Cents® will provide sustained absorb-and-release capabilities for 5-7 years.

**Challenge**

R J Hill, a prominent Developer in the Central Valley agreed to establish a Water Savings Trial at the entrance to a new housing development in Fowler, CA in 2011. The lot selected for the Trial was at the entrance to the development. Because the intention was to build on this Lot as the Development progressed, the ground was compacted to meet requirements of a future building site. The area was on 2 separate irrigation meters, allowing separate management of the front half (Control Lawn) and back half (Aqua Cents Lawn) irrigation application. Irrigation run times, and water savings results, were monitored and validated by CIT, the Center for Irrigation Technology at Fresno State during the 4 Consecutive Years of this Trial, until the R.J. Hill development was "built out," and required this Entry/Common area for their final home site in 2016.

**Solution**

The Control Lawn was watered according to ET (evapotranspiration requirements for the turf), while the Aqua Cents Lawn was watered at only 45% of ETC, and continued to demonstrate healthy aesthetics and vibrant root growth.

**Contact:**

**Aqua Cents Water Management**  
5213 East Pine Avenue | Fresno, CA. | 844.400.AQUA (2782)  
[www.aquacents.com](http://www.aquacents.com)

*We are committed to conserving water as a matter of practice, drought or not. However, with properties restricted to 2 day/week irrigation schedules, we worked with Aqua Cents Water Management to conduct a Water Savings Trial using their innovative technology as a solution to meet these mandates without permanent risk to the health of the turf on our project and properties.*

*During the 4 years of this development's build-out, we were able to maintain a healthy lawn at the Entry and Common Area of the Project, while also complying with water restriction mandates. This was especially impressive as it was accomplished on a building site that had been compacted for future use as home site.*

*We are proud to have hosted this Trial at an R.J. Hill Development, and to share the Aqua Cents® water savings solution with our customers and the community.*

R.J. Hill, Developer and Home Builder  
Fresno, CA  
May - 2015